



**Meagan M. Bond**

**Front-End Developer**

3385 Stony Point Road

Grand Island, New York 14072

[ TELEPHONE ] (814) 602-4336

[ E-MAIL ] meaganbond13@gmail.com

## DESIGN EXPERIENCE

### Citigroup Inc.

Junior Web Designer

Apr 2014 to Present  
Buffalo, New York

- Lead global initiatives for internal department success.
- Construct e-communications, registration forms, responsive webpages and custom analytical illustrations.
- Coordinate closely with developers and project managers to enhance and critique ongoing projects.
- Design modern wireframes for responsive webpages.
- Knowledge in coding HTML5, CSS3, jQuery and Javascript.
- Retain task instructions and adapts to new concepts.
- Strength in visual design, branding, user-experience and responsive design.
- Positive personality and strong communicator.

### Gelia

Art Director | Digital Developer

Sep 2012 to Apr 2014  
Buffalo, New York

- Hired to maintain all interactive jobs for current clients.
- Built adaptable e-mails, banner advertisements and responsive web pages using the latest techniques.
- Worked closely with back-end developers to manage tasks.
- Knowledge in coding HTML5, CSS3 and Javascript.
- Versatility in both interactive, web design and print campaigns.
- Demonstrated the ability to complete projects to the satisfaction of the client and internal staff.

### The Marketing Grid

Web Design Intern

Jan 2013 to May 2013  
Buffalo, New York

- Proposed HTML5/CSS3 themes for new agency website and designed finished PSD template.
- Updated e-mail marketing strategies using the latest e-blast management system.
- Developed PHP WordPress templates for client websites.
- Designed print and web graphics for billable clientele.
- Maintained social media sites for viral marketing campaigns.

### New Era Cap.

Graphic Design Intern

May 2012 to Aug 2012  
Buffalo, New York

- Worked with the creative team to execute graphics for New Era's media campaigns.
- Designed graphics consistent with New Era's brand standards, while introducing creative approaches to reflect my personal style and skills.
- Built product packaging models for Major League Baseball and the National Football League.
- Utilized web and print graphics for job requests.
- Voiced and implemented creative techniques during morning meetings.

## EDUCATION

### Canisius College

Bachelor's of Arts and Sciences

Graduated May 2013

- Dual major in Communication Studies and Digital Media Arts - 3.47/4.00 GPA
- Integrated Marketing Certificate
- Awarded Outstanding Portfolio ARTist - 2013

## SOFTWARE

### PROFICIENCY

- Dreamweaver
- Illustrator
- InDesign
- Microsoft Office
- Photoshop
- TextEdit

### SKILLED EXPERIENCE

- After Effects
- Fireworks
- Final Cut Pro
- Flash

## UNDERGRADUATE LEADERSHIP

### American Marketing Association

Member

Sep 2013 to May 2014  
Buffalo, New York

- Attended leadership conference in New Orleans March 2013.
- Engage and explore active marketing communities in the Buffalo region.

### Buffalo Olmstead Park Conservancy

Graphic Designer Volunteer

Feb 2013 to Apr 2013  
Buffalo, New York

- Created printed material for fundraising, volunteering services and general public announcements.
- Completed a service-learning project.